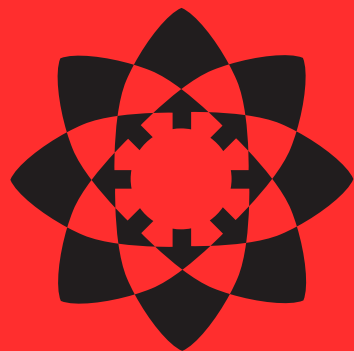




FORWARD WITH PURPOSE

STRATEGIC PLAN | 2024-2029

néca?mat ct

We are all one. All is connected.



WE LEAD IN PARTICIPANT-CENTRED, INTEGRATED PROGRAMS AND SERVICES.

TO ACHIEVE THIS, WE WILL:

- Optimize and align our programs and services for greatest impact.
- Leverage and expand our hub model to connect multiple services within, and outside of, our current geographic service areas.
- Collaborate with community to deliver innovative programming and build long-term relationships with host First Nations.



WE INSPIRE TRANSFORMATIONAL SYSTEMS AND CULTURE CHANGE THROUGH EDUCATION AND ADVOCACY.

TO ACHIEVE THIS, WE WILL:

- Build awareness of urgent community needs and advance policy solutions that are intersectional, partner-aligned, evidence-based and grounded in frontline experience.
- Pursue and demand equity and justice alongside Indigenous women, girls and Two-Spirit people.
- Share knowledge to build capacity and equip participants to advocate individually and collectively.



WE UNITE AS AN INCLUSIVE, RESPONSIVE AND THRIVING ORGANIZATION.

TO ACHIEVE THIS, WE WILL:

- Take action to understand, acknowledge and address our complicity in historic and current colonial practices.
- Invest in our people and create a safe, inclusive and welcoming culture.
- Cultivate collaboration across departments.
- Leverage technology and invest in data and systems integration.
- Pursue new and diverse revenue sources.

 **YWCA BC**

VISION

We boldly envision a just and equitable world for women, families and allies.

MISSION

We advance gender equity alongside women, families, Two-Spirit and gender-diverse people through advocacy and integrated services that support personal, collective and economic well-being.

COMMITMENTS

Inclusion, Diversity, Equity and Accessibility;
Gender Inclusion; Anti-Racism;
Truth and Reconciliation, Decolonization;
Participant-Centred

PARTICIPANTS

Women
Families
Two-Spirit people
Gender-diverse people

Permission to use the **néca?mat ct** principle has been granted by the Musqueam Indian Band.